

I support the a la carte channels option for cable and satellite subscriber. This will provide competition and will weed out the unpopular channels. Currently, many unpopular channels are in existence due to that they are being supported by other channels. This is a waste. Dishnetwork used to have a package (dishpick) which one chooses ten channels as a package. This kind of packaging or strict a la carte should be evaluated so the consumers have more choices.